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Reynolds Wrap® Foil from 100% Recycled Aluminum “Go Silver, Live Green” Fact Sheet

The Sweepstakes: The makers of Reynolds Wrap® Foil from 100% Recycled Aluminum invite Americans to pledge to “green” their kitchen and enter the “Go Silver, Live Green” sweepstakes for a chance to win eco-friendly kitchen appliances, Grocery Cash certificates, Reynolds Wrap® Foil from 100% Recycled Aluminum and more. Starting April 17, consumers can visit www.ReynoldsRecycled.com to make their pledge and enter the sweepstakes.

Prizes: Winners will be selected by random drawing. Six weekly winners, drawn once-a-week through the duration of the sweepstakes, will receive a “Go Silver, Live Green” gift pack valued at \$350. The gift pack includes:

- Reynolds Wrap® Foil from 100% Recycled Aluminum
- \$250 in grocery money
- A copy of Sara Snow's Fresh Living: The Essential Room-by-Room Guide to a Greener, Healthier Family and Home
- A sampling of organic kitchen cleaning products
- A reusable shopping tote

One grand prize winner drawn upon the conclusion of the sweepstakes will receive a “Go Silver, Live Green” kitchen upgrade, valued at \$4,999, which includes:

- Energy efficient dishwasher and refrigerator (up to \$3,499)
- Six months of grocery gift certificates (up to \$1,400)
- Reynolds Wrap® Foil from 100% Recycled Aluminum
- A copy of Sara Snow's Fresh Living: The Essential Room-by-Room Guide to a Greener, Healthier Family and Home
- A sampling of organic kitchen cleaning products
- A reusable shopping tote

Timing: The sweepstakes begins April 17 and entries will be accepted through May 31, 2009. Winners will be selected weekly on the following dates:

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| ○ April 25, 2009 | ○ May 9, 2009 | ○ May 23, 2009 |
| ○ May 5, 2009 | ○ May 16, 2009 | ○ May 30, 2009 |

One grand prize winner will be drawn at random from all eligible entries received throughout the entire duration of the sweepstakes on June 10, 2009.

For More Information: Visit www.ReynoldsRecycled.com.