

The following promotion is intended for viewing in the United States only and shall be construed and evaluated according to the laws of the United States. Do not proceed if you are not a legal U.S. resident located in the United States.

**Reynolds Wrap® Foil from 100% Recycled Aluminum**  
**“Go Silver, Live Green Sweepstakes” Sweepstakes**  
**OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID IN NEW YORK, FLORIDA, OUTSIDE THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA, AND WHERE PROHIBITED, TAXED OR RESTRICTED BY LAW.

1. ELIGIBILITY. Entry is limited to persons who are legal residents of the 50 United States and the District of Columbia except for legal residents of New York and Florida and are of the age of majority in their home state at the time of entry submission. Persons in any of the following categories are NOT eligible to submit an entry: (a) persons who are not of the age of majority in their home state; (b) persons who do not legally reside in the 50 United States or the District of Columbia or persons who reside in the states of Florida or New York; (c) persons employed by Alcoa Inc. or its affiliates; (d) employees of advertising and promotion agencies providing services for this Sweepstakes; (e) individuals engaged in the planning, development, production or distribution of materials for this Sweepstakes; (f) the immediate family members (parents, children, siblings, and spouse) and/or those persons living in the same household (whether related or not) of persons in any of the preceding categories. A copy of the Official Rules may be obtained online by visiting [www.reynoldsrecycled.com](http://www.reynoldsrecycled.com), beginning at or about 5:00 p.m. Eastern Time (“ET”) on April 17, 2009. All federal, state and local laws and regulations apply.

2. HOW TO ENTER. SWEEPSTAKES BEGINS AT 12:01AM ET ON APRIL 17, 2009 AND ENDS AT 11:59PM ET ON MAY 29, 2009 (“Entry Period”). To enter, during the Entry Period, go to [www.reynoldsrecycled.com](http://www.reynoldsrecycled.com) and follow prompts to the “Go Silver, Live Green Sweepstakes” page (the “Site”). Follow the instructions to complete and submit an official electronic entry, including name, address, phone number, and email address. You will also be asked to select a way in which you pledge to “green” your kitchen by selecting an action from a pull-down menu or writing in your own (up to a maximum of 30 words) (“Entry Statement”). The Entry Statement that you select or write yourself does not affect your chances of winning the Sweepstakes in any way. Sweepstakes begins at 12:01AM ET on April 17, 2009 and ends at 11:59PM p.m. ET on May 29, 2009. No Entry will be accepted after 11:59PM ET ON MAY 29, 2009. Any form of attempted entry other than as set forth herein is void. No automated, programmed or similar modes of entry are permitted. All entries become the sole and exclusive property of Reynolds Consumer Products Company (“Sponsor”) and receipt of entries will not be acknowledged or returned. Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, technically corrupt or misdirected entries, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Only fully completed entry forms are eligible. One (1) entry per person per week. Proof of submission will not be deemed to be proof of receipt by Sponsor.

The Sweepstakes contains six (6) weekly entry periods (each a “Weekly Entry Period”) as outlined in the chart below:

Weekly Entry Period	Start Date (at 12:01AM ET)	End Date (at 11:59PM ET)	Approximate Drawing Date
1	April 17, 2009	April 23, 2009	April 24, 2009
2	April 24, 2009	April 30, 2009	May 1, 2009
3	May 1, 2009	May 7, 2009	May 8, 2009
4	May 8, 2009	May 14, 2009	May 15, 2009
5	May 15, 2009	May 21, 2009	May 22, 2009
6	May 22, 2009	May 28, 2009	May 29, 2009

Sponsor's computer is the official time-keeping device for the Sweepstakes.

**3. PRIZES AND ODDS OF WINNING.** Each week, one (1) winner will be drawn at random from all eligible entries received for each week's drawing and announced as set forth in the chart above. Entries made in a prior week will not be carried over to the next week's pool. Entrants must enter one time per week to be included in that week's drawing. Each of the weekly winners (6 winners in total) will receive one (1) "Go Silver, Live Green" gift package, which will include a sampling of Reynolds Wrap<sup>®</sup> Foil from 100% Recycled Aluminum [Approximate retail value (ARV): \$10.00]; a shopping tote [ARV: \$20.00]; a sampling of organic kitchen cleaning products [ARV: \$50.00]; Grocery Cash certificate [ARV: \$250]; and a copy of Sara Snow's Fresh Living: The Essential Room-by-Room Guide to a Greener, Healthier Family and Home [ARV: \$20.00]. [Total ARV for each weekly prize is \$350.00]. One grand prize winner will be drawn at random from all eligible entries received throughout the entire duration of the Sweepstakes on or about June 10, 2009. The grand prize winner will receive the "Go Silver, Live Green" grand prize, which will include an energy efficient dishwasher and refrigerator [ARV: \$3,499]; a sampling of Reynolds Wrap<sup>®</sup> Foil from 100% Recycled Aluminum [ARV: \$10.00]; a shopping tote [ARV: \$20.00]; a sampling of organic kitchen cleaning products [ARV: \$50.00]; 6 months in Grocery Cash certificates [ARV: \$1,400]; and a copy of Sara Snow's Fresh Living: The Essential Room-by-Room Guide to a Greener, Healthier Family and Home [ARV: \$20.00]. [ARV of grand prize is \$4,999]. Total value of all prizes combined is \$7,099. All winners are solely responsible for any expenses and taxes not specified in these Official Rules in conjunction with receipt, acceptance, and use of any prize. Odds of winning will depend on the total number of eligible entries received for each week's drawings.

**4. GENERAL.** All winners will be notified by U.S. postal mail within five (5) days of the weekly drawing. If any winner cannot be contacted within five (5) days of first notification attempt, if any prize notification is returned as undeliverable, if any winner rejects his/her prize or in the event of noncompliance with these Sweepstakes rules, such prize will be forfeited and an alternate winner will be selected at random among all remaining eligible entries. All winners will be required to sign and return, where legal, an Affidavit of Eligibility and Liability/Publicity Release within ten (10) days of prize notification. By entering the Sweepstakes or accepting a prize, all entrants and winners consent to the use of his/her name, address (city and state), image, photograph, picture, likeness, voice, biographical information and/or any statements made by winner(s) regarding the Sweepstakes or Sponsor for advertising, trade and/or promotional purposes worldwide, in perpetuity without additional notice or further compensation, except where prohibited by law. By participating, entrants agree to be bound by these official rules and the decisions of Sponsor and judges, which are final and binding in all respects. Prizes are non-transferable and may not be redeemed for cash or substituted except by Sponsor who, at its sole discretion, may substitute a prize of equal or greater value if an advertised prize becomes unavailable for any reason. By participating, entrants and winners agree to release and hold Sponsor, its affiliates, its advertising/marketing/judging agencies, and

their respective parent companies, subsidiaries, affiliates, partners, successors, officers, directors, shareholders, employees, agents and service agencies harmless from any and all liability for any loss, harm, damage, injury, cost or expense including without limitation property damage, personal injury and/or death arising out of or in connection with preparation for, travel to, or participation in this Sweepstakes, or the possession, acceptance, use or misuse of any prize or participation in any Sweepstakes-related activity and for any claims based on publicity rights, defamation, invasion of privacy and merchandise delivery. All federal, states and local taxes on prizes are the sole responsibility of winners. Limit of one (1) prize per person. Allow 6-8 weeks for prize delivery.

5. **LIMITS OF LIABILITY.** Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend this Sweepstakes in the event that a computer virus or other causes beyond Sponsor's control, corrupt the administration, security or proper play of the Sweepstakes or for any other reason. In such an event, winners will be selected in a random drawing from all eligible entries received (if any) prior to and/or after (if appropriate) the action taken by Sponsor. Notice of such action by Sponsor will be posted at [www.reynoldsrecycled.com](http://www.reynoldsrecycled.com). In the event of a dispute regarding the identity of a person submitting an entry, the entry will be deemed submitted by the authorized account holder of the submitted e-mail address at the time of entry. The "authorized account holder" is the person who is assigned to an e-mail address by an Internet access provider, online service provider or other entity responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Sponsor, its affiliates and their respective officers, directors, shareholders, employees, agents and service agencies and any and all Internet servers and access provider(s) are not responsible for any incorrect or inaccurate entry information, human error, technical malfunctions, failures, omissions, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, hardware internet access providers, or software, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes, inability to access the Site, transaction that are processed late or incorrectly due to computer or electronic malfunctions or traffic congestion on the Internet or at any Web site, technical failures or other failures of any kind. Any attempt by an entrant or any other individual to deliberately tamper with or damage Site or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to disqualify the entrant (if appropriate) and/or seek damages and other remedies from any such person to the fullest extent permitted by law.

6. **Privacy.** All information submitted by entrants is subject to the Privacy Policy available at [www.reynoldsrecycled.com](http://www.reynoldsrecycled.com). By participating in the Sweepstakes, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy.

7. **FOR A LIST OF PRIZE WINNERS,** visit [www.reynoldsrecycled.com](http://www.reynoldsrecycled.com), and go to the Promotion page after 5:00 p.m. ET on June 30, 2009. A list of winners may also be requested by mail by sending a self-addressed, postage-paid return envelope to Reynolds Wrap® "Go Silver, Live Green" Sweepstakes, 222 Merchandise Mart Plaza, Ste. 4-150, Chicago, IL 60654. VT residents may omit return postage.

Sponsor: Reynolds Consumer Products Company, Richmond, VA 23230  
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