



## Reynolds Wrap® Foil from 100% Recycled Aluminum Product Fact Sheet

**Product Description:** Reynolds Wrap® Foil from 100% Recycled Aluminum is a food-safe foil made of a mix of post-consumer aluminum and industrial aluminum. It has the strength and durability you've come to expect from the Reynolds brand. In addition to the foil, the core and paperboard packaging are made from 100 percent recycled materials.

- Product Benefits:**
- Manufacturing and buying recycled-content products creates a circle, or loop, that ensures the overall success and value of recycling
  - Over the life cycle of the product, the process of making aluminum foil from recycled aluminum uses 80 percent less energy than it takes to make aluminum foil from new, also referred to as virgin, aluminum
  - A versatile and economic tool that helps get the job done in the kitchen, and is perfect for consumers who care for the environment
  - Has the strength and durability you've come to expect from the Reynolds Brand

**Other Features:** New Reynolds Wrap® Foil from 100% Recycled Aluminum has the following features:

- **Packaging/Core** – Made from 100 percent recovered paper that is diverted from the solid waste stream, then collected, separated, cleaned and recycled for use
- **Printing Inks** – Reynolds uses water-based inks on product packaging

**Sizes and Suggested Retail:** Reynolds Wrap® Foil from 100% Recycled Aluminum is available in Standard and Heavy Duty strengths:

*Reynolds Wrap® Foil from 100% Recycled Aluminum*  
\$2.99, 50 sq. ft.

*Heavy Duty Reynolds Wrap® Foil from 100% Recycled Aluminum*  
\$2.99, 35 sq. ft.

**Distribution:** Available in Standard and Heavy Duty strengths, Reynolds Wrap® Foil from 100% Recycled Aluminum can be found in the foils, wraps and bags aisle at select grocery stores and mass market retailers, with national distribution in April 2009, just in time for Earth Day.

**For More Information:** [www.ReynoldsRecycled.com](http://www.ReynoldsRecycled.com)

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